

## **FUND RAISING IDEAS**

- Coffee morning
- Tea party
- Golf Day
- Abseil
- Garden opening/ Plant sale
- Quiz night/ Bingo night
- Fashion show
- Sponsored Runs/Walks/Cycles/ Swims-individual or family events
- Treasure hunts
- Jumble sales/Boot sales clear out your 'junk' & make money!
- Ladies evening-Gifts, Fashion & Beauty therapists –local shops & therapists often work for nominal fee in exchange for publicity.
- Race nights.
- We have our own Charity Christmas cards each year which are available through our website . Greeting cards(no message ) are also available .These could be sold at Christmas Fayres or to friends . All profits go to *CUP Foundation –Jo's friends*.

(For more ideas see “How small groups can raise big funds” by Jessica Ruston. 2007. ISBN: 9781905410231)

**Please note: To protect the Charity's reputation we do not engage in Street collections.**

## **SOCIAL EVENTS**

### **1. Pre-planning social events**

- Decide on the event, how big, who you want to reach etc.
- Find a venue-at work, at home, in garden, in local community centre, church hall.
- Set a date & time – invite your guests by mail, e mail or social media.
- Plan food & drink-an urn is useful if catering for large numbers. Ask friends /invite those declining if they would like to make a cake as a contribution.
- If appropriate, consider asking commercial gift sellers (cards, books, jewellery etc) to attend & agree a % of sales to go to *CUP Foundation –Jo's friends*.
- Consider a raffle - ask local shops or companies to help with food donations or raffle prizes.
- For fundraising and events open to the general public it is essential to check out local government regulations re insurance and other rules and regulations with regard to health and safety (bouncy castles and nuts in cakes come to mind), raffles

and lotteries etc. and ensure the venue is safe and insured.

- We can provide you with some promotional material and CUP information leaflets to educate and inform people of our work. T-shirts, pens, wristbands, balloons and lapel badges are available. Use "Contact Us" on the Website [www.cupfoundjo.org](http://www.cupfoundjo.org)

## 2. At the Event

- Consider a bowl or cup for voluntary donations. Alternatively, particularly for larger amounts, encourage completion of the tear-off part of our brochure which includes Gift Aid donation.
- Show *CUP Foundation – Jo's friends* literature - postcards & leaflets explaining our mission - available from the office (use "Contact us" on the website).
- Consider showing our Website [www.cupfoundjo.org](http://www.cupfoundjo.org) on a lap top, or TV data projector to explain CUP and promote the site.

## CHALLENGE EVENTS

Consider making use of the Just Giving website( [www.justgiving.com](http://www.justgiving.com) or accessible through the Events page of our website) to create your own fundraising page. It allows donations to be made quickly & securely using a credit or debit card & automatically adds gift aid to UK taxpayers donations (an extra 25%). All donations are acknowledged by e-mail. This is very useful to reach supporters who do not live locally to you. Your page allows you to create your own message & shows donations as they come in. It also allows you to write & send a 'Thank you' message after your challenge.

Wear a *CUP Foundation – Jo's friends* T-shirt to promote the charity ideally during your event, or if not appropriate for your activity please put one on afterwards to promote the charity. Take photos and send to us so we can post on our website, social media and charity e- news.

## 3. After the event

Please forward any funds raised to the office (The Fold, Lower End, Daglingworth, Cirencester GL7 7AH). Please do not send cash in the post. Cheques (made payable to CUP Foundation -Jo's friends) and any accompanying Gift Aid completed forms.

Please let us know of your events & fundraising ventures so we can share your successes and photos with others in our newsletter.

It is fantastic to raise some money - but remember events are just as important in raising awareness of CUP and our work to help sufferers & their families.

Thank you for your support &  
Good Luck with your event!