

CANCER OF UNKNOWN PRIMARY CONFERENCE

LONDON 27 April 2012

*Progress in the Search for Improved Diagnosis,
Management and Treatment*

Chairman:

Dr F Anthony Greco

Director of the Sarah Cannon Cancer
Center, Nashville, USA.

Keynote Speaker:

Prof Nicholas Pavlidis

Director of the Medical Oncology
Department University of Ioannina,
Greece.
Chairman of the ESMO Guidelines
Group.

Attend, Discover, Apply

Topics:

- **Management and treatment approaches for CUP – a global perspective**
 - Implementing NICE Guidance in a general hospital
 - Targeting treatment to patients with specific mutational profiles
- **Latest international research findings**
 - The Search for Improved Diagnosis using Molecular Profiling
 - Exploiting underlying biological factors of highly metastatic cancers to develop more rational treatments
- **Improving the Patient experience**

**What delegates
said about the
first International
Conference in
2009:**

...the topics were smartly balanced between technology and clinical issues. I thought the whole conference was excellent; a very high academic standard. Very useful day that opens up a complex hidden cancer group. To bring together patients, carers, healthcare professionals experiences and insights is very important for the future understanding of CUP ...a real milestone in CUP. The first dedicated CUP conference, which was a huge success ...It is good to make contacts of others working to progress the support & management of this neglected group of patients. It was a novel experience to be in a room of people speaking the same language.



For Information & Registration:

www.cupfoundjo.org

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